

**For Over a Decade**  
**Delivering Next Generation Technology**



**Cherrytec Intelisolve Limited**

**Corporate Brochure**

## Cherrytec Overview

*Every journey begins with a single step*

Cherrytec is a Global Enterprise IT company providing consulting, development and maintenance services, through 3 SBUs **SAP, Oracle Apps and Allied Services.**



We work with our Clients as strategic partners to execute operations, identify opportunities to gain a competitive edge, and create new channels for growth. Headquartered in Chennai and operational since 1998, Cherrytec is present in the India, Kuwait, Singapore and US.

## Vision

To be a long-term, advanced solutions' partner to our global Clients

## Mission

To develop cutting-edge and perfectly engineered solutions that will empower our global Clients' businesses

## Values

- a. Business Ethics - defines us as a Company
- b. Professionalism - defines us as Individuals
- c. Citizenship - defines our Contribution to Society

## Corporate Objectives

1. Profit - earnings that enable achieving our objectives
2. Client satisfaction
3. Competence
4. Employee satisfaction
5. Growth



## Value Proposition



**Accountability the key to governance**

We encourage entrepreneurial thinking to actively promote accountability, ownership and leadership at every level. We base rewards and recognition on talent and performance.



**Innovation in active pursuit**

We continuously challenge the status quo, support and drive change.



**Excellence governs all our actions**

We always aspire to be right the first time and every time.



**Urgency of actions to attain success**

We leverage our competitive advantage of speed in thought, word and action.

## Quality

### Quality Policy

1. Maximize Client satisfaction by providing value addition & on-time deliveries that exceed expectations
2. Endeavour delivery of perfect solutions through continuous process improvements
3. Establish competence in core business areas through cutting edge technologies
4. Provide an environment for our employees to constantly enhance our quality processes

Cherrytec's Development Center is ISO 9001:2008 certified.

### Quality Methodology

Client expectations are built into our products, as a result of internalization of working Culture, Supported, encouraged and nurtured through Quality Cycle enveloping ISO Standards, CMMi mandates, Kaizen (i.e. Continual Improvement ), 5-S practices as well as TQM approach to sustain quality impetus.

Environment of quality conscious culture, at all levels, in all facets of systems development and deployment is nurtured, to ensure utmost delight of our Clients.

## SAP

As strategic partners of SAP, Cherrytec offers a comprehensive suite of services covering the entire SAP lifecycle to help customers implement, optimize and enhance value from their SAP investments.

The SAP Centre of Excellence adopts best business practices to improve operational efficiency as an extension of Client's development environment.

Technology Focus Group (TFG) within SAP team continuously strives to keep abreast with the latest technological advancements

### Services

- SAP Licensing
- Full Cycle Implementation
- Post Implementation Support
- Functional / Technical Upgrades
- Global Rollouts
- Functional & Technical Consulting
- SAP HCM ESS & MSS
- SAP Netweaver
- SAP XI / PI

### Functions

- **MM** – Materials Management
- **SD** – Sales distribution
- **FICO** – Finance and control
- **PP** – Production planning
- **HR** – Human Resources



### Verticals

#### Manufacturing

Long standing partnership with renowned MNC's

#### Petrochemicals

Decade of outstanding collaborative excellence

#### Trading

Enviably Client list in Middle East region

**Automotive, Pharmaceuticals, Retail, Construction, Logistics & Engineering**

Our key expertise includes e-business leadership; Enterprise Applications Integration combined with implementation methodology makes us a preferred service provider for end-to-end SAP needs

We engage with our Clients on various flexible engagement models viz., Onsite, Offshore and Near-site.

Cherrytec has expertise in various Country Specific Taxation requirements including all Direct and Indirect Taxation such as Withholding Tax/TDS configurations, Excise Duties & CESS, Central Sales Tax, Service Tax, CENVAT, etc which can be quickly implemented to address any kind of complex taxation requirements for Clients.

## Oracle Apps

Leverage on Cherrytec's in-depth industry expertise combined with Oracle's best-of-the-breed solutions

Cherrytec's Oracle Apps services come from collaborative relationships with Channel partners to understand unique business transformation goals, through offerings in the area of core Oracle technologies and design of best-in-class solutions.



The project life-cycle activities include

- Program & Project Management
- Change Management and Risk Mitigation
- Business Process Reengineering
- Requirements Specifications
- Gap Analysis
- Configuration and Setup
- Customization
- Interface development

**Oracle :** Oracle Application Server, Oracle ADF

## Allied Services

### IT Consultancy

Cherrytec's IT Consultancy services provide resource augmentation across the IT technology spectrum.

### IT Infrastructure Management

Cherrytec's IT Infrastructure Management provides business critical IT support through service desk facility.

- Workflow application support
- Database Migration
- Application performance tuning
- Network Management



### C-Apps (Custom Application development)

Cherrytec provides powerful solutions that are robust, scalable and secure software design following best practices.

A few of the state of the art technologies employed appropriate to Clients environment are :

**Microsoft :** VB, ASP, VB.NET etc.

**Open Source:** Java, J2EE, OSS/J etc.

### Products

Our current product portfolio offerings employ state of the art technology focused on Clients environment.



## Team Cherrytec

Cherrytec has an enviable team with composite skills in multiple domains and is advantageously positioned to undertake variety of projects in diverse business verticals.



Talent transformation is an ongoing process at Cherrytec, through which, qualified and experienced domain consultants with both Functional & Technical expertise are fostered.

Trained talented professionals of Cherrytec are currently servicing Clients across multiple Industry domains.

### **“Intellects Bridging the Future”**

The power of reasoning is termed as Intellect. Intellect is also the capacity for inference. Cherrytec's strength lies within its Team of Intellects, who provide value addition to Clients.

Future is defined to be an unpredictable time frame. We constantly work toward the Future, predicting and believing in our predictions and changing ourselves to make the change happen.

The power to Bridge the changing Future lies with Intellects. Cherrytec slogan reflecting its driving force is aptly coined “Intellects Bridging the Future”.

## Collaboration that works

We believe that the best solutions come from collaborative relationships with our clients.

As your global consultant, we will work closely with you to understand your unique business transformation goals, design best-in-class solutions and devise the most efficient plan for implementing your strategy across the organization. We work in an open and transparent way so that we are always in control of your business, timelines and costs.

## Socio Economic Contribution (S-E-C)

S-E-C in Cherrytec is primarily done by One-to-One Mentoring as each person encourages & motivates the other, towards a more purposeful & effective lifestyle. Towards this, there are 3 areas that each of us can assist by making these a part of our day to day approach :

1. Following discipline in any and everything we do
2. Providing a helping hand to people around us in any way we possibly can
3. Showing the right path forward to people around us

## Differentiators

 **Transformation capability**

Our process reengineering capability enables us to review client processes and improve effectiveness of their businesses.

 **Strong focus on select domains**

We combine our tenured experience with deep domain knowledge to provide a competitive edge for our Clients.

 **Client centricity**

Our account management team, whose members are present onsite, near-site and offshore, provide subject matter expertise and ensure that all business issues are prioritized and expeditiously resolved.

 **Operational excellence**

Our capabilities and methodologies help migrate processes seamlessly and improve them on an ongoing basis creating greater value to clients' businesses.

 **Integrity guiding our conduct**

We are transparent and lead by example to keep interest of stakeholders integral to the principles and values we cherish. We listen, give space and are open to feedback.

### **India**

Cherrytec Intelisolve Limited  
Jamals Chambers, 1<sup>st</sup> Floor  
49 Anna Salai, Saidapet  
Chennai 600 015, India  
Ph : +91 44 4030 1515

### **Kuwait**

Cherrytec Intelisolve Limited  
P.O. Box 5092, Safat 13051  
Kuwait  
Ph : +965 22437806

### **Singapore**

Cherrytec Intelisolve Private Limited  
101 Cecil Street  
# 23-12 Tong Eng Building  
Singapore 069 533

### **USA**

Cherrytec Corp  
4030 Moore Park Avenue  
Ste 236, San Jose  
CA 95117 USA

eMail : [info@cherrytec.com](mailto:info@cherrytec.com)

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